

For Immediate Release:  
October 4, 2021

Contact: Amanda Kennedy  
702-908-0018 (text ok)

## **Kara Jenkins Formally Announces Historical Campaign To Become Las Vegas' Next Mayor**

***“KJ” is a professional, homeowner, and equal rights leader who believes it’s time to roll out the red carpet for our locals***

*\*\*Producer/web-editor note: Link to “Get to Know KJ” video is [here](#). Video is open media with courtesy of “Kara Jenkins for Las Vegas Mayor” attribution.*

**Las Vegas, NV - (October 4th, 2021)** - Kara Jenkins (“KJ”) today officially announced the launch of her campaign to become the first Black Woman Mayor of Las Vegas.

Forgoing a public event out of respect and protection of the health of her supporters, KJ provides further insights about herself and her campaign:

*“Las Vegas is my home. It’s where I bought my first home. Where I enjoy the arts and entertainment. It’s where I brag about living when I travel. Vegas is where my best friends live. It’s where I hike, run and play. It’s where I serve.*

*COVID-19 hasn’t just changed how I thought today would look. COVID-19 changed our lives. As we begin the process of creating a new normal, I’ve been told over and over by the beautiful people of this city - where I call home - that we desire to do it all with the support of results-oriented leadership.*

*We are a community of creatives, entrepreneurs, veterans, athletes, performers, public servants, philanthropists and students. No matter where you’re from, if you call Vegas home - I will hear your voice and value your input to OUR community.*

*Since you’re getting to know me - you should know I have a higher calling to service. My career spans decades of helping others in the nonprofit and government sector. I’m passionate about equal rights.*

*It’s for that reason and with great prayer, thought and consultation with loved ones that today I formally and officially announce that I am running for Mayor of the fabulous City of Las Vegas.*

*I’m going to follow in the footsteps of a woman and be your next Mayor. The First Black Woman in Las Vegas history.*

*And I will not do it alone. Today I invite you to join me. Follow my social media and ask a friend to as well. Visit my website. We have a long road ahead of us to new leadership; however, the path is clear. The fantastic people who call Las Vegas home will have a choice.*

*And I humbly ask you: make me your choice.”*

**-more-**

Throughout the campaign you can expect KJ and her supporters to continually encourage voters to support a candidate who gives gratitude and respect to all who have chosen to call our City home. KJ also promises an accessible campaign, vowing to personally answer inquiries via social media for “as long as she can.”

This announcement comes after a several month exploratory phase, building a team of professionals, and most importantly: listening to the needs of workers and business owners grappling with uncertainty surrounding COVID and navigating the intersection of worker safety and staying open.

KJ is the right person to navigate this and any tough issue - an experienced public servant and mediator, she's been serving the people of Nevada for over a decade, compassionately listening to and settling discrimination cases as the leader of the Nevada Equal Rights Commission, Nevada State Ombudsman and working in non-profits. KJ was appointed by the former Governor and remains an appointee of our current Governor - evidence of her bipartisan pragmatic work ethic.

KJ believes it's time the Mayor's office rolls out the red carpet to its very own residents, especially because this city is where they've chosen to plant seeds and grow their dreams to achieve personal and professional goals.

KJ's 14 years of experience in government taught her that the most effective way to make real, positive change in people's lives is by engaging diverse opinions to solve problems. KJ is running for Mayor of Las Vegas to bring her own diverse background to the table. She has experience in leadership roles and brings all that she's learned from working with both Democrats and Republicans to lead our city in a recovery that works for everyone.

KJ is ready to roll up her sleeves and get the job done for us. She's a proven leader who believes in rolling out Vegas' famous red carpet for everyone.

Get to know KJ! WATCH her video introduction: [Meet KJ Here!](#).

Full BIO here: [www.Kara4LVMayor.com/bio](http://www.Kara4LVMayor.com/bio)

###

- Learn more about KJ here: [www.Kara4LVMayor.com](http://www.Kara4LVMayor.com)
- Get involved with #Kara'sCrew! Follow us on IG: @Kara4LVMayor
- Please e-mail [Amanda@AF1pr.com](mailto:Amanda@AF1pr.com) to be added to the campaign press list, or with campaign inquires and interview requests